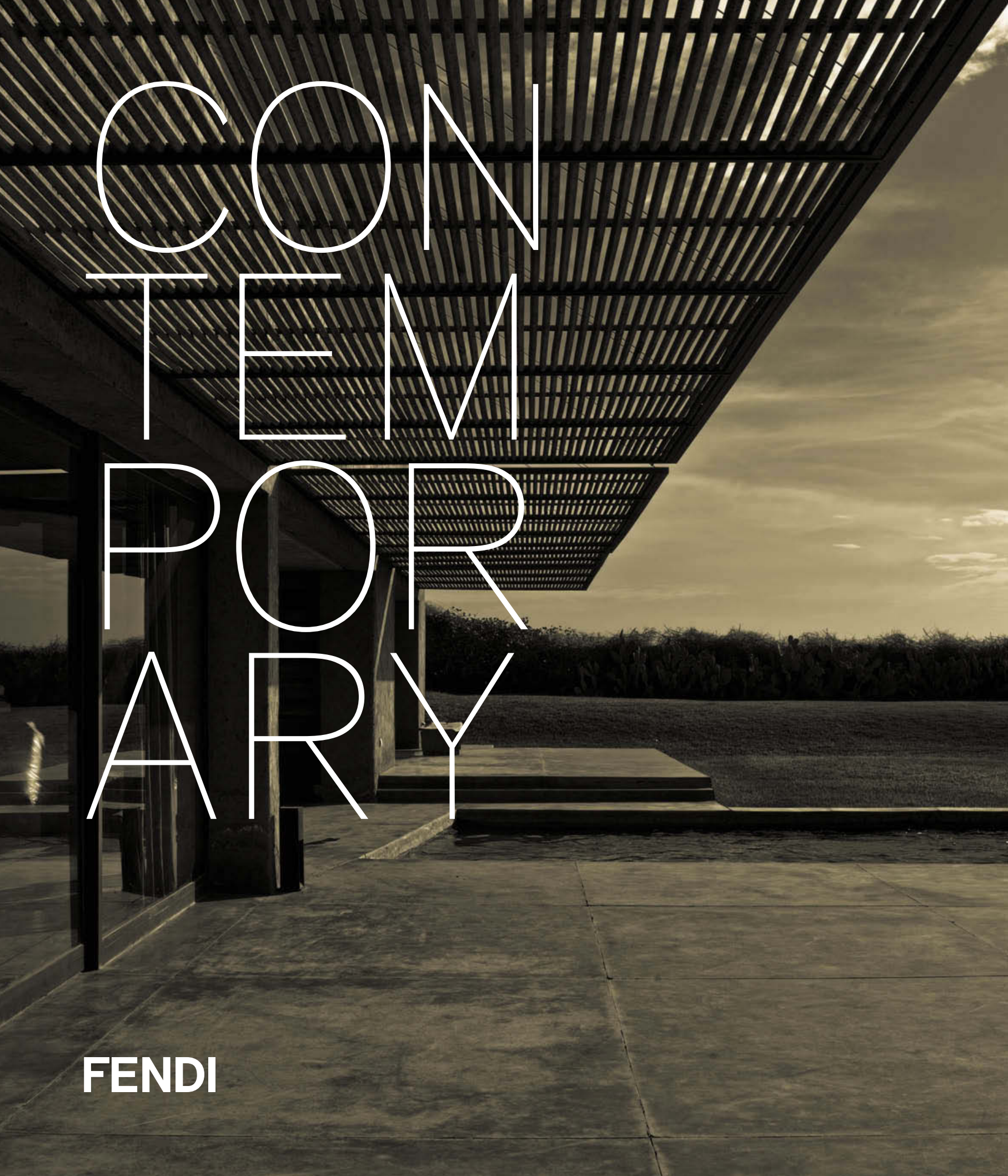


A photograph of a modern architectural structure featuring a large, cantilevered roof with a dark, slatted underside. The structure is situated on a wide, light-colored concrete plaza. In the background, there is a line of dark trees and a sky with soft, golden light, suggesting a sunset or sunrise. The overall mood is serene and contemporary.

CON TEM POR ARY

FENDI

Contemporary 2013

CON TEM POR ARY

Contemporary Collection
designed by Toan Nguyen

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MOROC

^[ita] Il mondo Fendi è fatto di tensioni e contrasti: la tradizione, mai nostalgica; l'innovazione. Li sintetizza in segni e oggetti inequivocabili: essenziali, carichi di energia, rigorosi eppure opulenti. È la ricerca della modernità, in ogni forma, in un convergere di linguaggi.

La collezione Fendi Casa Contemporary declina il linguaggio Fendi in modo insieme prezioso e scabro, e lo contestualizza in un ambiente dal rigore modernista e dalla allure brutalista. Intorno, la natura nella sua essenza più asciutta. Il linguaggio gioca, a tutti i livelli, con gli elementi: del lessico Fendi, dell'arredo di un ambiente. La ricerca di un lusso sottile si esprime attraverso la presenza assertiva della forma, la morbidezza impositiva del volume, la mano gratificante dei materiali, la ricercatezza delle finiture. Ciascun pezzo è definito non solo da volumi e materiali, ma anche dallo spazio che occupa e dalla relazione con esso. Il gioco visivo di pieni e di vuoti crea nuove addizioni e nuove conformazioni.

Materie e dettagli – funzionali, mai decorativi – alludono al repertorio Fendi: cinghie e metallurgia desunte dal mondo della pelletteria; pelli pregiate, tessuto, pelliccia; punti selleria. Gli accostamenti, inattesi e rigorosi, invitano a una esplorazione insieme tattile e visiva, perché prerogativa del mondo Fendi è fare appello a tutti i sensi, coinvolgendoli.

L'innovazione senza memoria è puro esercizio di stile. Sono gli strumenti della tradizione che, usati con sprezzo delle regole e rispetto dell'artigianalità, consentono di realizzare complementi e arredi originali, atemporalmente perché legati ad uno spirito, non ad un'epoca.

Fendi Casa Contemporary esprime una cultura del fare che coniuga tradizione e innovazione. L'artigianalità è sempre lo strumento, mai il limite. È pura contemporaneità.

^[eng] Tensions and contrasts characterize the Fendi world. Here, tradition is never nostalgic and innovation is paramount. They translate into iconic, energetic objects that are strict as they are opulent. The quest for modernity, in its many forms, is expressed in a fusion of different languages.

The Fendi Casa Contemporary collection interprets the Fendi language in way that is both precious and rough, and contextualizes it in a rigorously modernist ambience with a brutalist allure. Nature, in its driest essence, is the surrounding environment. The elements – both of the Fendi lexicon and the furnishing of a house – are central in the visual play. The idea of subtle luxury is expressed in the assertive presence of forms, the commanding softness of volumes, the pleasant tactility of materials, the sophistication of the finishes. Each piece is not only defined by the balance of form and matter, but also by the space it occupies and its relation to the environment. The alternation of full and void creates new additions and new shapes.

Materials and details – always functional, never decorative – allude to the Fendi repertoire: straps and buckles taken from leatherwork; precious skins, fabrics, furs; saddle stitches. The rigorous yet unexpected juxtaposition of materials invites to visual and tactile explorations. A requisite of the Fendi world, in fact, is its poly-sensoriality.

Innovation without memory is just a style exercise. It's only when traditional instruments are used with respect for the craft and disrespect for the rules that original and timeless creations arise. It's the spirit, not the epochal connotation that counts.

Fendi Casa Contemporary marries tradition with innovation. Craft, here, is as a tool, not a limit. Thus, it is a pure representation of the now.



METROPOLITAN

Metropolitan



















B L I X E N

Blixen





SO HO















AGA DIR

Agadir











COLUMBUS

Columbus







TECH NICAL

Technical

p.

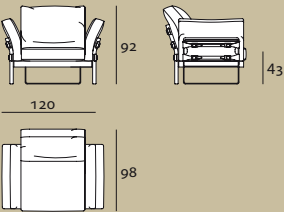
tecnico
/technical

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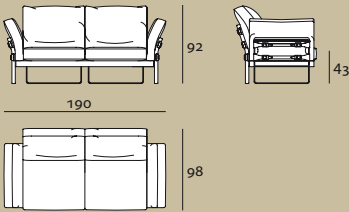
METROPOLITAN SOFA

^[ita] **Struttura** → Metallo finitura canna di fucile con fasce di sostegno non removibili in cuoio naturale, testa di moro, nero, lava, quartz grey/**Seduta** → Metallo cinghiato e imbottito con Poliuretano/**Cuscinatura** → In misto piuma con inserto in Poliuretano/**Rivestimento** → Cuscini in pelle o tessuto sfoderabile — Bordino in pelle coordinata con fasce in cuoio struttura

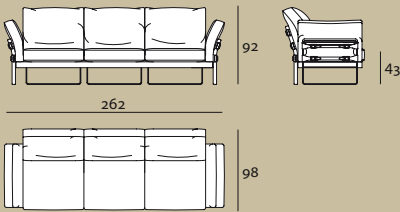
^[eng] **Frame** → Gun-metal grey with not removable substain leather belts natural hide, dark chocolate, black, dark grey, quartz grey/**Seat** → Interwoven metal with padding in Polyurethane/**Cushion** → In mixed feather with Polyurethane insert/**Cover** → Cushions with removable leather or fabric cover — Leather border coordinated with leather belts frame



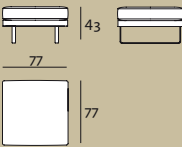
Poltrona/Armchair
→ cod. TOA (APOL)
L 120 (47 1/4")
H 92 – 43 (36 1/4" – 17")
D 98 (38 1/2")



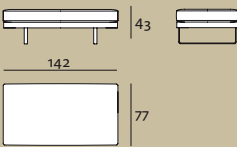
Divano 2 posti/2 Seater sofa
→ cod. TOA (AD2)
L 190 (74 3/4")
H 92 – 43 (36 1/4" – 17")
D 98 (38 1/2")



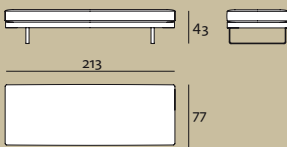
Divano 3 posti/3 Seater sofa
→ cod. TOA (AD3)
L 262 (103 1/4")
H 92 – 43 (36 1/4" – 17")
D 98 (38 1/2")



Pouf/Ottoman
→ cod. TOA (APOU2)
L 77 (30 1/4")
H 43 (17")
D 77 (30 1/4")

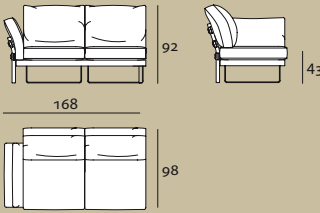


**Pouf rettangolare
/Rectangular ottoman**
→ cod. TOA (APOU3)
L 142 (56")
H 43 (17")
D 77 (30 1/4")

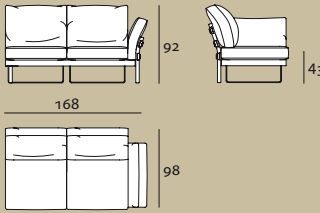


Dormeuse
→ cod. TOA (APOU1)
L 213 (83 3/4")
H 43 (17")
D 77 (30 1/4")

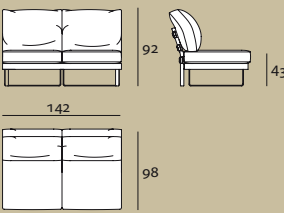
Technical



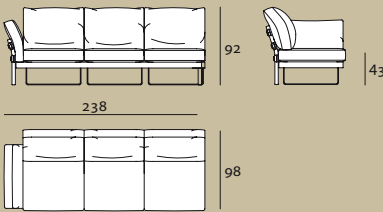
**Elemento 2 posti con braccio sx
/2 Seater element with left arm**
→ cod. TOA (AE2S)
L 168 (66 1/4")
H 92 – 43 (36 1/4" – 17")
D 98 (38 1/2")



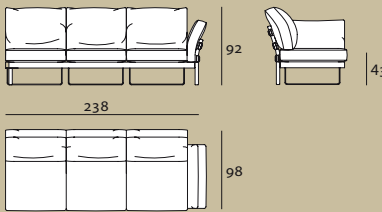
**Elemento 2 posti con braccio dx
/2 Seater element with right arm**
→ cod. TOA (AE2D)
L 168 (66 1/4")
H 92 – 43 (36 1/4" – 17")
D 98 (38 1/2")



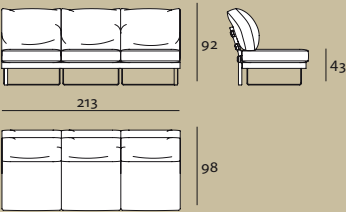
**Elemento 2 posti senza bracci
/2 Seater element without arms**
→ cod. TOA (AE2CN)
L 142 (56")
H 92 – 43 (36 1/4" – 17")
D 98 (38 1/2")



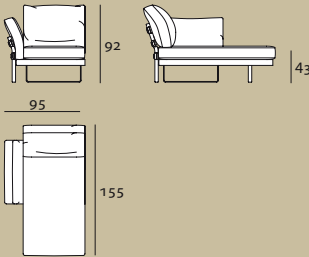
**Elemento 3 posti con braccio sx
/3 Seater element with left arm**
→ cod. TOA (AE3S)
L 238 (93 3/4")
H 92 – 43 (36 1/4" – 17")
D 98 (38 1/2")



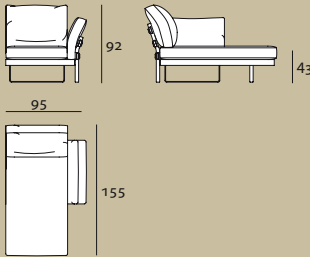
**Elemento 3 posti con braccio dx
/3 Seater element with right arm**
→ cod. TOA (AE3D)
L 238 (93 3/4")
H 92 – 43 (36 1/4" – 17")
D 98 (38 1/2")



**Elemento 3 posti senza bracci
/3 Seater element without arms**
→ cod. TOA (AE3CN)
L 213 (83 3/4")
H 92 – 43 (36 1/4" – 17")
D 98 (38 1/2")



**Chaise longue sx/Left chaise
longue**
→ cod. TOA (ACLS)
L 95 (37 1/2")
H 92 – 43 (36 1/4" – 17")
D 155 (61")

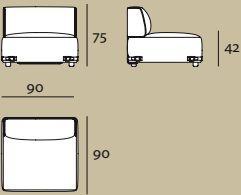


**Chaise longue dx/Right chaise
longue**
→ cod. TOA (ACLD)
L 95 (37 1/2")
H 92 – 43 (36 1/4" – 17")
D 155 (61")

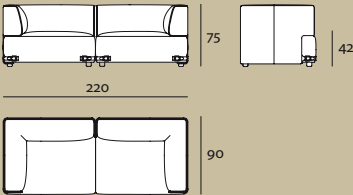
SOHO
SOFA

[ita] **Struttura** → Legno imbottito con Poliuretano e piuma /**Struttura schienale** → Metallo rivestito in cuoio naturale, testa di moro, nero, lava, quartz grey; con cinghie in cuoio coordinato e fibbie in metallo canna di fucile/**Seduta** → Cinghie elastiche intrecciate, cuscinatura in misto piuma con inserto in Poliuretano/**Cuscino schienale** → Poliuretano e Fiberfill/**Rivestimento** → Pelle o tessuto non removibile /**Piedini** → Finitura canna di fucile

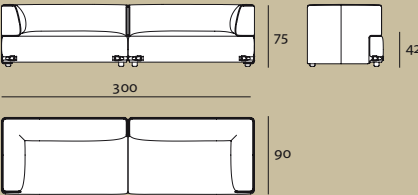
[eng] **Frame** → Wood padded with Polyurethane and feather/**Back** → Metal covered with hide natural, dark chocolate, black, dark grey, quartz grey; coordinated hide belts and gun-metal grey buckles/**Seat** → In mixed feather with Polyurethane insert/**Cushion** → Polyurethane and Fiberfill/**Cover** → Not removable fabric or leather /**Feet** → Gun-grey



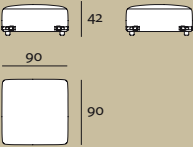
Elemento seduta senza bracci
/Seater element without arms
→ cod. TOA (E1CNA)
L 90 (35 1/2")
H 75 – 42 (29 1/2" – 16 1/2")
D 90 (35 1/2")



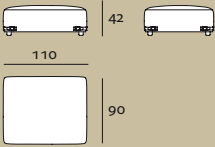
Divano 2 posti
/2 Seater sofa
→ cod. TOA (D2)
L 220 (86 1/2")
H 75 – 42 (29 1/2" – 16 1/2")
D 90 (35 1/2")



Divano 3 – 4 posti
/3 – 4 Seater sofa
→ cod. TOA (D3)
L 300 (118")
H 75 – 42 (29 1/2" – 16 1/2")
D 90 (35 1/2")

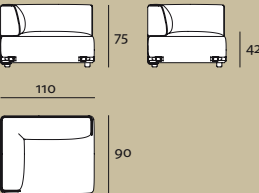


Pouf/Ottoman
→ cod. TOA (POU)
L 90 (35 1/2")
H 42 (16 1/2")
D 90 (35 1/2")

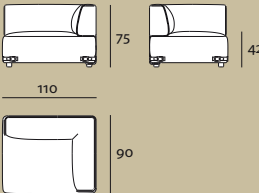


Pouf rettangolare
/Rectangular ottoman
→ cod. TOA (POURA)
L 110 (43 1/4")
H 42 (16 1/2")
D 90 (35 1/2")

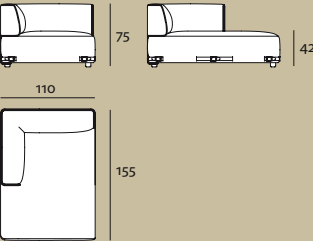
Technical



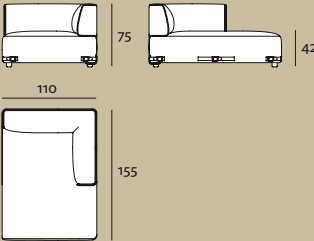
Elemento seduta con braccio sx
/Seater element with left arm
→ cod. TOA (E1S)
L 110 (43 1/4")
H 75 – 42 (29 1/2" – 16 1/2")
D 90 (35 1/2")



Elemento seduta con braccio dx
/Seater element with right arm
→ cod. TOA (E1D)
L 110 (43 1/4")
H 75 – 42 (29 1/2" – 16 1/2")
D 90 (35 1/2")



Chaise longue sx
/Left chaise longue
→ cod. TOA (CLS)
L 110 (43 1/4")
H 75 – 42 (29 1/2" – 16 1/2")
D 155 (61")

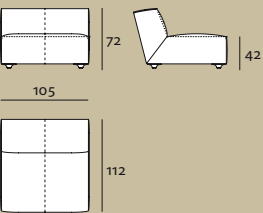


Chaise longue dx
/Right chaise longue
→ cod. TOA (CLD)
L 110 (43 1/4")
H 75 – 42 (29 1/2" – 16 1/2")
D 155 (61")

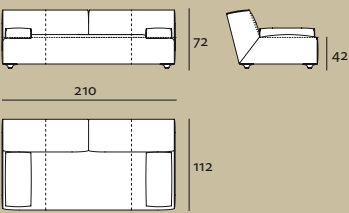
AGADIR SOFA

^[ita] **Struttura** → Legno imbottito con Poliuretano e Fiberfill/**Seduta** → Cinghie elastiche intrecciate; cuscinatura non removibile imbottita in Poliuretano e Fiberfill/**Schienale** → Non removibile in Poliuretano e Fiberfill/**Rivestimento** → Tessuto o pelle non removibile/**Piedi** → In metallo finitura canna di fucile/**Optional** → Cuscini poggiareni grandi o piccoli in Poliuretano e Fiberfill con ricamo Piazza di Siena optional

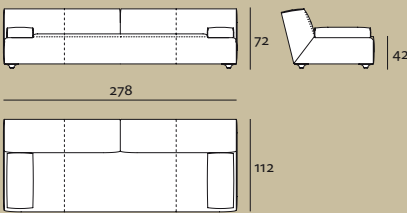
^[eng] **Frame** → Wood padded with Polyurethane and Fiberfill/**Seat** → Interwoven elastic belts; not removable cushion in Polyurethane and Fiberfill/**Back** → In Polyurethane and Fiberfill not removable/**Cover** → Not removable fabric or leather/**Feet** → Gun-chromed metal grey/**Optional** → Big or small back-rest cushions in Polyurethane and Fiberfill with optional Piazza di Siena embroidery



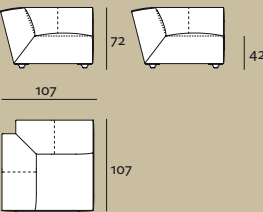
Elemento centrale senza bracci
/Central element without arms
→ cod. TOA (BE1CN)
L 105 (41 1/4")
H 72 – 42 (28 1/4" – 16 1/2")
D 112 (44")



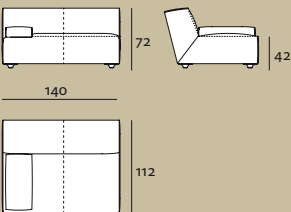
Divano 2 posti
/2 Seater sofa
→ cod. TOA (BD2)
L 210 (82 3/4")
H 72 – 42 (28 1/4" – 16 1/2")
D 112 (44")



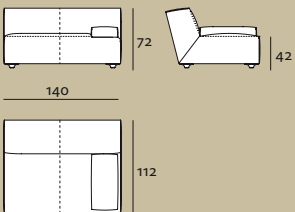
Divano 3 posti
/3 Seater sofa
→ cod. TOA (BD3)
L 278 (109 1/2")
H 72 – 42 (28 1/4" – 16 1/2")
D 112 (44")



Elemento angolare
/Corner element
→ cod. TOA (BANG)
L 107 (42 1/4")
H 72 – 42 (28 1/4" – 16 1/2")
D 107 (42 1/4")

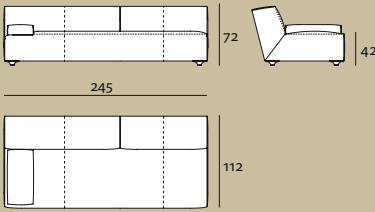


Elemento seduta 1 posto con braccio sx/1 Seater element with left arm
→ cod. TOA (E1S)
L 140 (55")
H 72 – 42 (28 1/4" – 16 1/2")
D 112 (44")

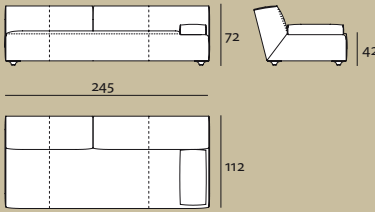


Elemento seduta 1 posto con braccio dx/1 Seater element with right arm
→ cod. TOA (E1D)
L 140 (55")
H 72 – 42 (28 1/4" – 16 1/2")
D 112 (44")

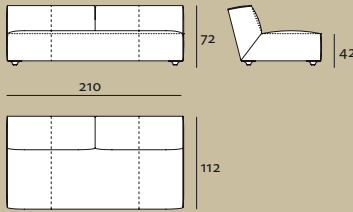
Technical



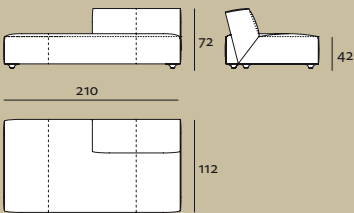
Elemento 3 posti con braccio sx
/3 seater element with left arm
→ cod. TOA (BE2S)
L 245 (96 1/2")
H 72 – 42 (28 1/4" – 16 1/2")
D 112 (44")



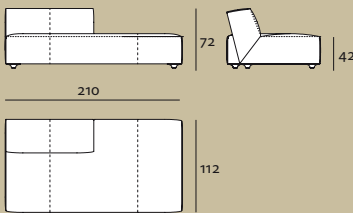
Elemento 3 posti con braccio dx
/3 seater element with right arm
→ cod. TOA (BE2D)
L 245 (96 1/2")
H 72 – 42 (28 1/4" – 16 1/2")
D 112 (44")



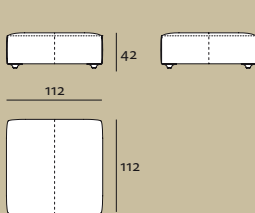
Elemento centrale 3 posti
/3 Seater central element
→ cod. TOA (BE3CN)
L 210 (82 3/4")
H 72 – 42 (28 1/4" – 16 1/2")
D 112 (44")



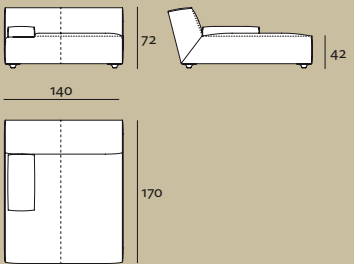
Elemento con pouf sx
/Element with left ottoman
→ cod. TOA (BEPs)
L 210 (82 3/4")
H 72 – 42 (28 1/4" – 16 1/2")
D 112 (44")



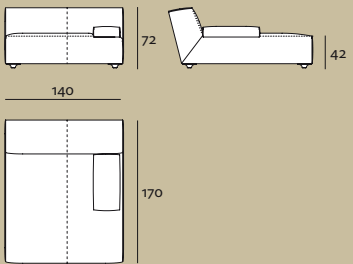
Elemento con pouf dx
/Element with right ottoman
→ cod. TOA (BEPD)
L 210 (82 3/4")
H 72 – 42 (28 1/4" – 16 1/2")
D 112 (44")



Pouf/Ottoman
→ cod. TOA (BPOU)
L 112 (44")
H 42 (16 1/2")
D 112 (44")



Chaise longue sx
/Chaise longue left
→ cod. TOA (BCLS)
L 140 (55")
H 72 – 42 (28 1/4" – 16 1/2")
D 170 (67")

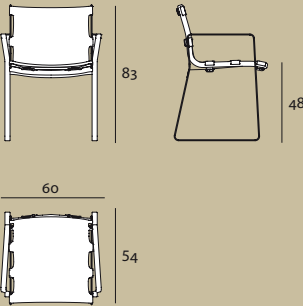


Chaise longue dx
/Chaise longue right
→ cod. TOA (BCLD)
L 140 (55")
H 72 – 42 (28 1/4" – 16 1/2")
D 170 (67")

BLIXEN CHAIR

^[ita] **Struttura** → Metallo finitura canna di fucile/**Seduta**
/**Schienale** → Removibile in cuoio naturale, testa di moro,
nero, lava, quartz grey — Cinghie in cuoio coordinate e fibbie
in metallo finitura canna di fucile

^[eng] **Frame** → Gun-metal grey/**Seat/Back** → Removable
hide natural, dark chocolate, black, dark grey, quartz grey
Coordinated hide belts and gun-metal grey buckles

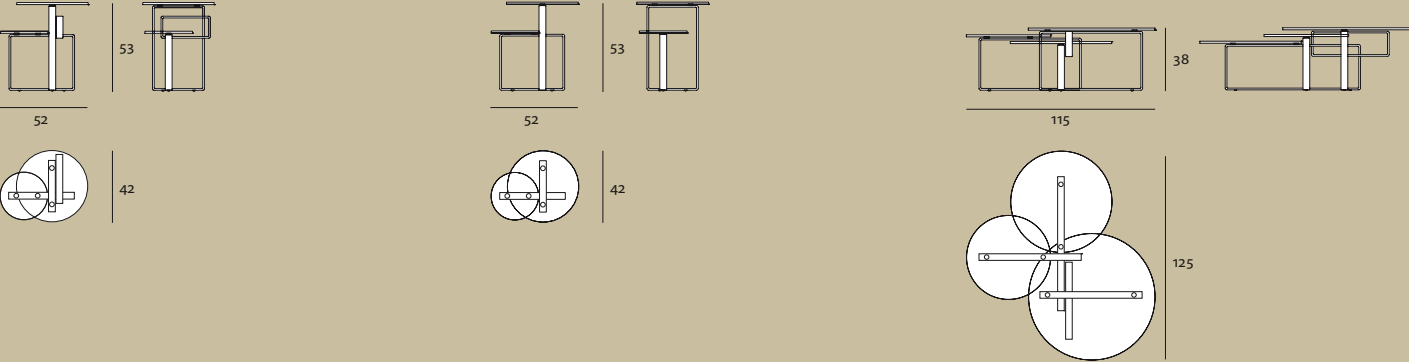


Sedia/Chair
→ cod. TOA (ADSED)
L 60 (23 1/2")
H 83 – 48 (32 3/4" – 19")
D 54 (21 1/4")

COLUMBUS SIDE & COFFEE TABLES

^[ita] **Struttura** → Acciaio finitura canna di fucile/
Top → Vetro temperato fumé

^[eng] **Frame** → Gun-metal grey steel/**Top** → Smoke grey
tempered glass



Side Table
→ cod. TCT (CA24)
L 52 (20 1/2")
H 53 (20 3/4")
D 42 (16 1/2")

Side Table
→ cod. TCT (CA24A)
L 52 (20 1/2")
H 53 (20 3/4")
D 42 (16 1/2")

Coffee Table
→ cod. TCT (CA25)
L 115 (45 1/4")
H 38 (15")
D 125 (49 1/4")

^[ita] Tutte le dimensioni riportate nella sezione tecnica sono in cm (inch), approssimative e con possibilità di variazioni (tolleranza del +/- 2%). L'azienda si riserva il diritto di effettuare modifiche e aggiornamenti tecnico-produttivi al presente catalogo senza preavviso. Le immagini e i colori dei prodotti stampati nel catalogo sono indicativi.

^[eng] All the dimension included in the technical description are in cm (inch), approximate and subject to change (with a tolerance of +/- 2%). The company preserves the right to change the technical features of the products shown in this catalogue without notice as a result of technical updates. The images and the colours printed in this catalogue are for information.

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